

PARLIAMENT

Menthol Lights



SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

11 mg "tar," 0.8 mg nicotine av.
per cigarette by FTC method.

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THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: M7607	Warning Statement: C
Ad Number: PMR 1278 D1	Warning Expiry: 2
Title: Umbrella - Consumer Size	On of Cover Date: 1
Art Size: Consumer Magazines	Cover Date: March 1997
Art Size: Bleed 8 1/2" x 11 1/8" Live 7" x 10"	TAN: 10 pt
Publications: Consumer Publications	Year: © 1997

Codes: PMR/PMR (15-1-12) SH 0297 Art-R. McCully/F. Coto Art/Mgt-C. Wilson

1st QUARTER

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DATE ENCOMPASSING ONE MONTH OR LESS

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